CLIENT CASE STUDY

# EG Pro Electric LLC

Licensed electrician | Bethlehem, PA

THE RESULT

## Phone calls from Google more than doubled.

August to October 2026, compared with the same period last year. Numbers come straight from EG Pro Electric's Google Business Profile Performance report.

**+110%**

**Phone calls from Google**

28 calls in 3 months

**206**

**Customer actions on Google**

Calls, directions, website visits (+10.7%)

**4.9 / 5**

**Google rating**

From 42 customer reviews

WHY IT MATTERS

- Every call is a homeowner or business that needs an electrician now, not someone just browsing.
- Showing up when local customers search on Google turns into real jobs, without paying for every click.
- A strong Google profile with steady 5-star reviews keeps the phone ringing month after month.

HEAR IT FROM THEM

### EG Pro Electric's owner is happy to take your call.

Ask JT for an introduction and hear about working with Bullspots firsthand.

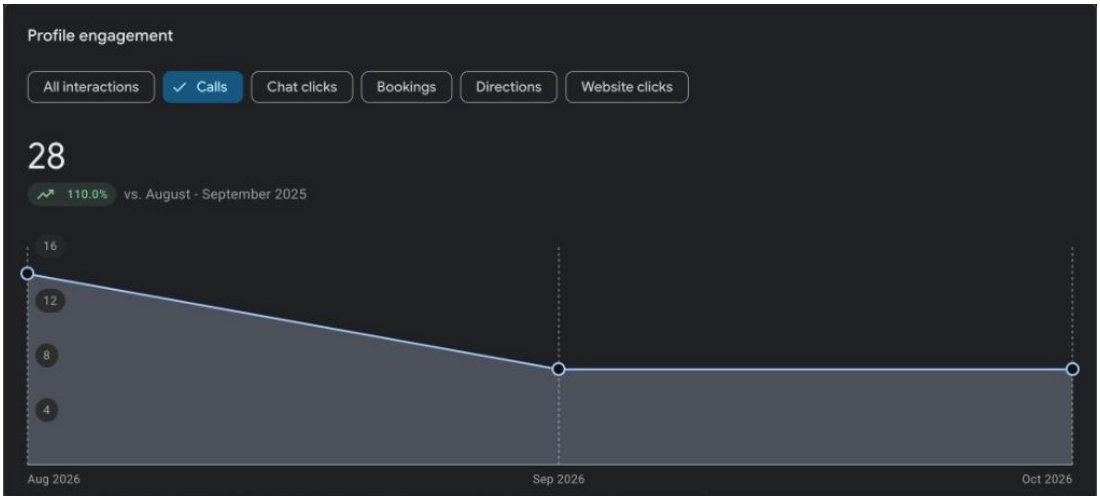
CLIENT CASE STUDY

# EG Pro Electric LLC

Google Business Profile | Aug - Oct 2026

## PHONE CALLS

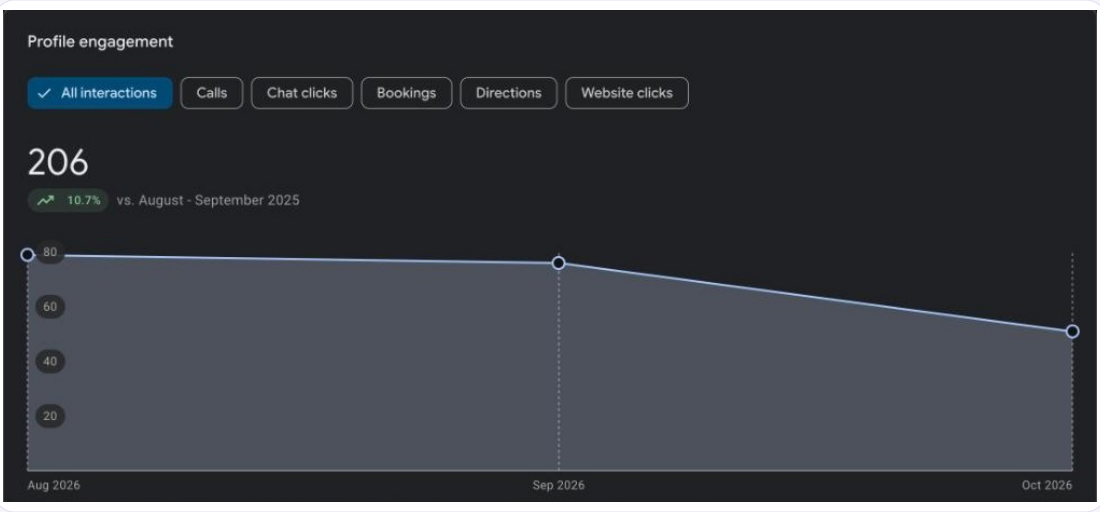
### 28 calls from Google, up 110% from last year




Screenshot from Google Business Profile > Performance > Profile engagement > Calls, Aug-Oct 2026.

## ALL CUSTOMER ACTIONS

### 206 actions on the Google profile, up 10.7%




Calls, chat clicks, bookings, direction requests and website clicks combined. October figures may still be updating in Google.

**Want results like this? See where you rank vs. your competitors, free.**

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