Manzo Constructions

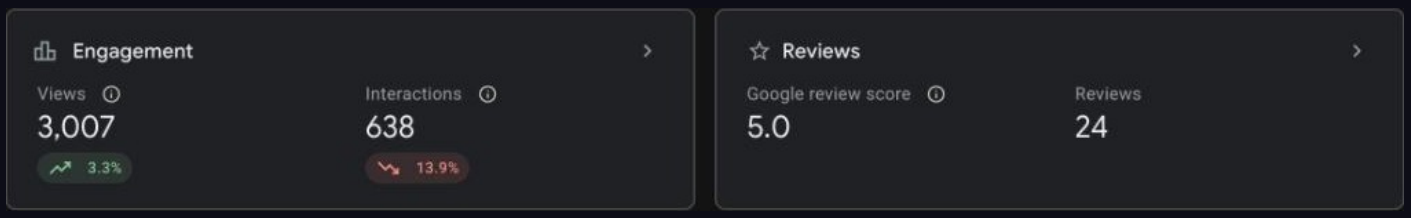
How a local contractor’s Google profile turned searches into steady phone calls

Google Business Profile results | June – October 2026

92	638	3,007	5.0
phone calls from Google	customer actions	profile views (up 3.3%)	star rating, 24 reviews

The snapshot

Over five months, Manzo Constructions’ Google Business Profile was seen 3,007 times and drove 638 customer actions: calls, direction requests and website visits. 92 of those were phone calls straight from Google, the kind of lead a contractor wants most. The profile also holds a perfect 5.0 rating across 24 reviews.



Source: Manzo Constructions Google Business Profile Performance, Jun–Oct 2026. Unedited screenshot.

A note on the seasons

Construction is a seasonal trade. Activity peaked in July, the height of building season, and eased off into the fall, as it does every year when projects wind down and the weather turns. The month-by-month curve on the next page follows that natural rhythm. Even so, the profile was seen more this year: views were up 3.3% on Google’s comparison period.

Phone calls from Google, by month

All customer interactions, by month

Unedited screenshots from Google Business Profile Performance. July was the busiest month; construction naturally slows into fall and winter.

Why it matters for your business

A well-built Google profile keeps the phone ringing in peak season and keeps you visible when the market slows down. Bullspots builds the website, the profile and the local SEO behind it, and you keep everything we build.

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